

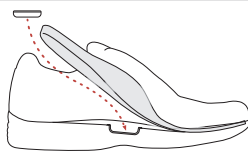
# LunaRacer+ [Mens & Womens]



RUN



Nike+



## Nike+ Ready Shoe

Nike+ pocket located under the sockliner, inside the midsole of the left shoe, provides a secure place for the sensor.

Medial View



**SUGGESTED PRICE** \$100.00

**CATEGORY** Running

**GENDER** Mens & Womens

**SILO** Lightweight

**SEASON** Fall 2008

## UPPER

- 1 Thin, dynamic mesh upper provides lightweight, breathable comfort.
- 2 Ultra-strong, ultra-lightweight Flywire technology provides targeted support and a uniquely dynamic fit.
- 3 Internal, microfiber synthetic bands enhance lock down for a snug, secure fit.
- 4 Track-spike-inspired tongue features no-sew construction for enhanced comfort and fit.
- 5 Reflective elements on the toe-tip and heel enhance visibility in low-light conditions.
- 6 Flywire technology wraps the rearfoot and acts as a heel counter, improving fit, support and stability around the heel with little added weight.
- 7 EVA sockliner is molded around the curvature of your heel and medial arch for enhanced fit, comfort and support.

## MIDSOLE

- 8 Midsole is composed of the LunarLite cushioning system with a LunarLite foam core, which is a unique blend of ultra-plush cushioning and springy response.
- 9 LunarLite foam core is bonded to the inner walls of the Phylon carrier adding spring and greater resistance to compression set.
- 10 Phylon carrier houses the LunarLite foam core and enhances cushioning and support underfoot.
- 11 Sidewall of the Phylon carrier features a "virtual" medial post to help moderate excessive pronation through midstance.
- 12 Molded sipes along the length and width of the carrier's base enhance flexibility and encourage a more neutral and efficient stride.
- 13 Waffle Pistons deflect into the carrier on impact then spring back to their original shape for added cushioning and response.

## OUTSOLE

- 14 Strategically-placed segments of BRS 1000 carbon rubber at high-wear zones enhance durability and traction with little added weight.

## KEY PRODUCT FEATURES

- o LunarLite system delivers a unique running experience that provides incredibly soft and incredibly responsive cushioning in a feather-light package.
- o Ultra-strong, ultra-lightweight Flywire technology provides targeted support and a uniquely dynamic fit.
- o Waffle Piston geometry enhances proprioception, cushioning and response.

## CONSUMER PROFILE

Ideal if you're a runner with a neutral to mildly-overpronated gait who wants the feel of a well-cushioned tempo trainer with the weight of a feather-light racing flat.

## INSIDE SCOOP

**Flywire Technology:** High tensile strength fibers sandwiched between a thin layer of TPU and a dynamic textile form and ultra-light yet ultra-strong composite upper.

**LunarLite System:** A combination of a LunarLite foam core (LunarLite foam is 30% lighter than standard Phylon), a Phylon or Phylite carrier and Waffle Piston geometry for a unique blend of plush cushioning and springy response.

**STYLE #** 324906

**COLOR** 161, 441, 001,

**CODE(S)** 071

**WEIGHT** Mens 5.5 oz

(size 9)

Womens 4.5 oz

(size 7)

**LAST** QMR-5

**SIZE RANGE** 6-13, 14, 15

**RELEASE DATE** 7/1

